

IMPACT Exhibition Management wins the 2024 UFI HR Management Award

Paris – 23 July 2024: UFI, the Global Association of the Exhibition Industry, has named IMPACT Exhibition Management as the winner of the 2024 UFI HR Management Award.

This year's topic was “*How exhibition companies are fostering a culture of learning and innovation to drive business transformation.*” A forward-looking theme that encapsulated the spirit of progress and adaptability within the exhibition industry. This year's award sought to recognise and celebrate exhibition companies that are at the forefront of creating a dynamic, innovative, and growth-oriented company culture and work environment.

“This year's award highlights the remarkable initiatives by exhibition companies to cultivate a culture of perpetual learning and innovation. IMPACT's dedication through their R2i project exemplifies these values. Their success underscores the significant impact of prioritising human resources and fostering an atmosphere where creativity and innovation can flourish,” says **Robert T. Heinemann, Managing Partner / CEO at HEINEMANN MANAGEMENT CONSULTING GMBH and Chair of the HR Management Working Group.**

“We are honoured that our IMPACT R2i project has been selected as the winner of this prestigious award, marking the first time Thailand has won the UFI HR Award. This project stems from our belief that success in any organisation is built on the foundation of its people. With R2i, we have harnessed the potential of our team, proving that when employees are empowered to innovate and inspired to compete, extraordinary things happen,” adds **Thamita Chongswatvorakul, Director of Corporate Human Resources, IMPACT Exhibition Management.**

The jury also congratulates the finalists – RX Global, Informa Markets Asia and Clarion Events North America – for the quality of their entries. Both the finalist and winner entries are available to view [here](#) on the UFI website.

The UFI HR Management Award is one of UFI's annual Award categories that recognises and rewards successful results-oriented initiatives in the exhibition industry. These awards celebrate excellence across various categories, including operations & services, industry partners, marketing, sustainability, digital innovation, and human resources. For more information, visit www.ufi.org/awards.

The 2024 UFI Award winners will present their projects at the 91st UFI Global Congress from 20-23 November 2024 in Cologne, Germany. To learn more about the UFI Global Congress, visit www.uficongress.org.

Attachment:

- [UFI HR Management Award 2024 winner logo](#)

***About UFI – The Global Association of the Exhibition Industry:** UFI is the global trade association of the world's tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents more than 50,000 exhibition industry employees globally, and also works closely with its more than 70 national and regional association members. More than 850 member organisations in 87 countries around the world are presently signed up as members. Over 900 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.*

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