

## The UFI Approved Event and UFI Approved International Event Labels



**The UFI Approved Event and UFI Approved International Event Labels are internationally recognised as the gold standard for quality in exhibitions and trade shows worldwide**

UFI, the Global Association of the Exhibition Industry, has been certifying the quality of exhibitions since 1925 to promote exhibitions that meet the highest global standards and provide reliable, up-to-date statistics.

So far, more than 900 exhibitions have been granted UFI Approved Event & UFI Approved International Event status, and the number of applicants is growing each year.

To maintain excellent standards, UFI Approved Event and UFI Approved International Events status is only granted to specific events that meet strict quality requirements. And to retain the label, exhibitions must undergo regular quality assessments by UFI's global network of accredited auditors.

All UFI approved exhibitions must have run for two editions or more. Materials must be provided in English, and the venue must meet high standards and have effective Health and Safety procedures in place. After each event, organisers must provide accurate, independently audited data on key details such as total exhibition space, the number of exhibitors and visitors.

Every year, 260 million visitors and 4.4 million exhibitors attend events across the globe. They can rely on the UFI Approved Event and UFI Approved International Event labels to choose the best possible exhibition experience, wherever they are in the world.

For more information visit [www.ufi.org](http://www.ufi.org) or contact us at [info@ufi.org](mailto:info@ufi.org)