# World Map of Exhibition Venues





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We would like to thank the following supporting partners, who helped collecting the data for this edition.

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	AIFEC (Colombia)	GENTREX	CENTREX (Central Europe)	SERBIA CONVENTION BUREAU	Serbia Convention Bureau (Serbia)
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### **UFI Research: An Overview**





Analysing the global exhibition industry with global comparisons.

**Global Barometer** – Bi-annual report on industry developments.

**World Map of Venues** – Report on trends in venue space and project developments globally.

**Economic Impact Study** – Report on the value of exhibitions globally and regionally.

United Nations Sustainable Development Goals – Report on the economic, social & environmental impacts of a number of exhibition industry projects. Regional Reports

Regular market overviews on UFI's chapter regions.

**Euro Fair Statistics** – Annual list of certified data for Europe by country.

**The Trade Fair Industry in Asia** – Annual analysis of market developments for Asia/ Pacific by country.

**The Exhibition Industry in MEA** – Overview of the exhibition market in the MEA region.

The Exhibition Industry in Latin America

The first comprehensive overview by UFI of the exhibition industry Latin America.

Topical Reports



Focused reports on challenges and developments within the exhibition industry.

Global Visitor Insights & Global Exhibitor Insights – Data driven research reports on visitor feedback and exhibitor expectations.

**Best Practices Compendiums** – Case studies of successful industry developments.

**Special Industry Topics** – A wide ranging selection of bespoke reports into specific industry topics.



UFI Research is available at www.ufi.org/research

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### Introduction

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Venue capacity is an important element for the exhibition industry and the resulting economic development it generates. With the "World Map of Exhibition Venues", UFI regularly produces a global census of all exhibition venues with a minimum of 5,000 sqm of gross indoor exhibition space.

Venue definition (for the purpose of this survey): any public assembly premises with a minimum of 5,000 square meters (sqm) of indoor exhibition space that hold various types of exhibitions, trade fairs or consumer/public shows on a regular basis. The premises may be purpose-built exhibition centre space or other premises including exhibition space (e.g. hotels, arenas, sport venues, and amusement fair grounds).

Exhibition Space definition: the amount of gross exhibition space in the venue regularly marketed and rented/licensed/used for exhibitions, trade fairs or consumer/public shows.

"Top" in the context of this report is considered as the largest venues (or the countries/regions with the most exhibition space) and bears no relation to the quality of that space.

The data collection was conducted through several channels including the supporting partners and companies mentioned on the previous page, and also from venues directly. Data is taken as of 31/12/2023.

Important remark: This version of the report again includes significant updates for several key markets compared to the previous edition, eg. for China, India, the United States and several countries in South America.

The results are considered reliable and have been researched with due diligence. They cannot however be considered as fully accurate or complete and UFI or jwc cannot be held responsible for errors or any consequences arising from the use of this information.

For instance, the data for several countries currently facing specific circumstances (eg. Iran, Iraq, Russia, Ukraine, Syria, Yemen, Sudan) could only be updated with great difficulty or not at all, and will need to be treated with careful reflection.

In line with UFI's mission to provide vital data to the entire industry, this report is freely available at <u>www.ufi.org/research</u> and at <u>www.jwc.eu.com</u>.

For any information on this report or other UFI's Research activities, please contact <u>research@ufi.org</u> or get in touch with jwc at <u>info@jwc.eu.com</u>.



The total indoor exhibition space worldwide reaches 43.1 million sqm for the end of the year 2023 and 1,432 venues were identified.

#### Total venue space available globally

#### Total number of venues globally

43.1 Million sqm Total venue space available for exhibitions globally

1,432

exhibition venues

Serve the industry around the world

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The Asia-Pacific region is for the first time home to the most exhibition space globally (16.6 million sqm), closely followed by Europe (15.8 million sqm).

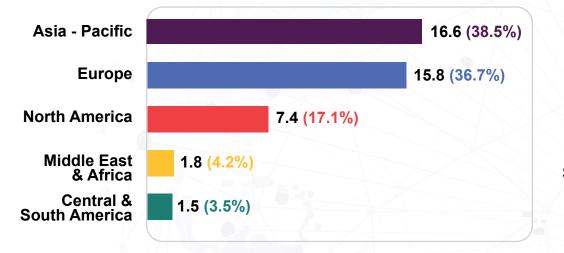
Regarding the number of venues, Europe remains home to the highest number of venues (505), followed by Asia-Pacific (432) and North America (339) respectively.

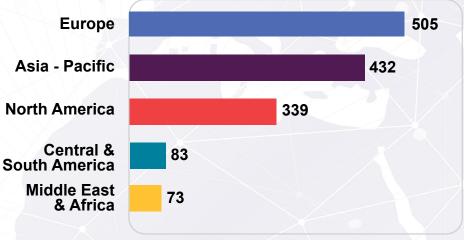
### Venues and indoor exhibition space

Capacity

in million sqm (global share)

#### Number of venues





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Total number of venues with

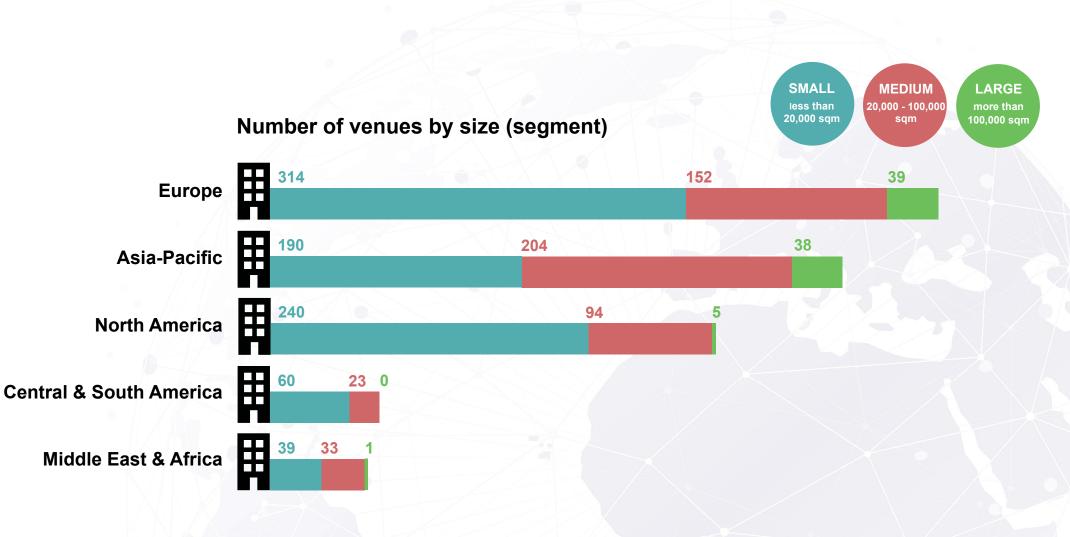
Globally, 59% of the venues have an indoor capacity between 5,000 and 20,000 sqm. One third (35%) of all venues globally belong to the medium-size segment, offering between 20,000 and 100,000 sqm. 83 venues have more than 100,000 sqm.

more than 100,000 sqm SMALL MEDIUM LARGE 20.000 - 100.00 more than less than 20,000 sqm 100,000 sqm sqm VENUES 6% **59%** 35% **83 VENUES 843 VENUES 506 VENUES** 

Indoor exhibition space: size segmentation

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Europe is still home to most of the large venues.



UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.



The average size of Asia-Pacific venues is bigger than in any other region.

### Average size of venue per region



### **Top Venues**

#### Venues with a minimum of 100,000 sqm of indoor exhibition space

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Asia - Pacific	No.	Name of the venue	City	Country	Total sqm
	1	China Import & Export Fair Complex (Pazhou Complex)	Guangzhou	China	504,000
Central & South America	2	National Exhibition and Convention Center	Shanghai	China	470,000
	3	Shenzhen World Exhibition & Convention Centre	Shenzhen	China	400,000
	4	National Convention and Exhibition Center	Tianjin	China	400,000
Europe	5	Messe Hannover (Deutsche Messe)	Hannover	Germany	392,453
	6	Messe Frankfurt	Frankfurt/Main	Germany	372,073
Middle East - Africa	7	Fiera Milano (Rho Pero)	Milano	Italy	345,000
Midule Last - Allica	8	Kunming Dianchi Convention & Exhibition Center	Kunming	China	300,000
	9	Xiamen International Expo Center	Xiamen	China	300,000
North America	10	Koelnmesse	Cologne	Germany	285,000
	11	Messe Duesseldorf	Duesseldorf	Germany	262,727
	12	Paris Nord Villepinte	Paris	France	250,000
	13	McCormick Place	Chicago	United States	241,548
	14	Las Vegas Convention Center	Las Vegas	United States	236,214
	15	China Kitchen Capital International Convention and Exhibition Center	Binzhou	China	230,000
	16	Feria Valencia	Valencia	Spain	223,090
	17	Crocus Expo	Moscow	Russia	215,960
	18	Porte de Versailles	Paris	France	212,545
	19	Western China International Expo City	Chengdu	China	205,000
	20	Fira de Barcelona - Gran Via	Barcelona	Spain	203,106
	21	BolognaFiere	Bologna	Italy	200.000
	22	Chongqing International Expo Center	Chongging	China	200,000
	23	Shanghai New International Expo Centre	Shanghai	China	200,000
	24	Messe Muenchen	Muenchen	Germany	200,000
	25	Feria de Madrid / IFEMA	Madrid	Spain	200,000
	26	Orange County Convention Center	Orlando	United States	190,936
	27	Expo Center City (Messe Berlin)	Berlin	Germany	190,000
	28	The NEC	Birmingham	United Kingdom	186,000
	29	Nuernberg Messe	Nuremberg	Germany	180,000
	30	Xiamen International Conference & Exhibition Center	Xiamen	China	170,000
	- 31	Investimenti S.p.A. / Fiera di Roma	Roma	Italy	167,000
	32	Verona Fiere	Verona	Italy	155,000
	33	Nanjing International Expo Center	Nanjing	China	150,000
	34	Hongdao International Conference & Exhibition Center	Qingdao	China	150,000
	35	Wuhan International Expo Center	Wuhan	China	150,000
	36	Ptak Warsaw Expo	Warszawa	Poland	143,000
	37	MCH Messe Schweiz / Messe Basel	Basel	Switzerland	141,000
	38	Jinan Yellow River International Convention and Exhibition Center	Jinan	China	140,000
	39	Jiangxi Nanchang Greenland Expo Center	Nanchang	China	140,000
	39 40		° °		
	40	EUREXPO	Lyon	France	139,019

### **Top Venues**

### Venues with a minimum of 100,000 sqm of indoor exhibition space

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Asia - Pacific	No.	Name of the venue	City	Country	Total sqm
	41	IMPACT Arena, Exhibition and Convention Center	Bangkok	Thailand	137,000
Central & South America	42	Georgia World Congress Center	Atlanta	United States	135,678
	43	Qingdao International Expo Center	Qingdao	China	134,000
	44	GD Modern International Exhibition Center	Dongguan	China	130,000
Europe	45	Hefei Binhu International Convention and Exhibition Center	Hefei	China	130,000
	46	Rimini Fiera - Italian Exhibition Group	Rimini	Italy	129,000
Middle East - Africa	47	Yiwu International Expo Centre	Yiwu	China	126,400
ilule Last - Allica	48	Dubai International Convention & Exhibition Centre	Dubai	UAE	122,000
	49	Fuzhou Strait International Conference & Exhibition Center	Fuzhou	China	120,000
North America	50	Qingdao Cosmopolitan Exposition	Qingdao	China	120,000
	51	Fiere di Parma	Parma	Italy	120,000
	52	Tuyap Fair and Congress Center	Istanbul	Turkey	120,000
	53	Messe Stuttgart	Stuttgart	Germany	119,800
	54	Feria de Zaragoza	Zaragoza	Spain	118,391
	55	Fira de Barcelona - Montjuic	Barcelona	Spain	118,011
	56	Tokyo Big Sight (Tokyo International Exhibition Center)	Tokyo	Japan	116,540
	57	Brussels EXPO	Brussels	Belgium	115,000
	58	Xinjiang International Convention and Exhibition Center	Urumgi	China	115,000
	59	Changsha International Convention and Exhibition Center	Changsha	China	114,000
	60	Veletrhy	Brno	Czech Republic	112,207
	61	RAI Amsterdam	Amsterdam	The Netherlands	112,207
	62				111,300
	63	Leipziger Messe	Leipzig	Germany China	110,000
	64	Chengdu New International Convention and Exhibition Centre (Century City)	Chengdu Essen		110,000
		Messe Essen		Germany	
	65	Bharat Mandapam Convention Center	New Delhi	India	110,000
	66	Korea International Exhibition Center	Goyang	South Korea	108,011
	67	Bilbao Exhibition Centre / BEC	Bilbao	Spain	108,000
	68	New China International Exhibition Center - Chaoyang Hall	Beijing	China	106,800
	69	ExCeL London	London	United Kingdom	106,122
	70	Hainan International Convention and Exhibition Centre	Haikou	China	106,000
	71	Palexpo Geneva	Geneva	Switzerland	106,000
	72	Shenyang International Exhibition Center	Shenyang	China	105,600
	73	Porto Antico di Genova	Genova	Italy	105,600
	74	Shenzhen Convention & Exhibition Center	Shenzhen	China	105,000
	75	Expocentre Fairgrounds	Moscow	Russia	105,000
	76	Poznań International Fair	Poznań	Poland	104,139
	77	Mandalay Bay Resort & Casino	Las Vegas	United States	102,255
	78	Changchun International Conference & Exhibition Center	Changchun	China	100,000
	79	Guangdong Tanzhou International Convention and Exhibition Center	Foshan	China	100,000
	80	Shangxi Xiaohe International Convention and Exhibition Center	Taiyuan	China	100,000
	81	Airshow China Exhibition Center	Zhuhai	China	100,000
		(China International Aviation & Aerospace Exhibition Center)			
	82	Singapore Expo Convention and Exhibition Centre	Singapore	Singapore	100,000
	83	Istanbul Expo Center (IFM)	Istanbul	Turkey	100,000

### **Top Countries/Regions**

Countries/regions with a minimum of 300,000 sqm of indoor exhibition space

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22 countries/regions have a total indoor capacity exceeding 300,000 sqm of indoor exhibition space.

The top 5 countries/regions (China, USA, Germany, Italy and France) account for almost 64% of the total world indoor exhibition space.

#### Asia - Pacific

**Central & South America** 

Europe

**Middle East - Africa** 

**North America** 

No	Country	Total sqm	Number of venues	% of the world
1	China	13,463,906	312	31.3%
2	United States	6,096,022	270	14.2%
3	Germany	3,145,128	49	7.3%
4	Italy	2,450,716	50	5.7%
5	France*	2,179,725	94	5.1%
6	Spain	1,664,387	54	3.9%
7	Russia**	999,124	32	2.3%
8	Brazil	888,400	40	2.1%
∕ 9 ∖	Canada	760,914	32	1.8%
10	Turkey	711,752	27	1.7%
11	The Netherlands	624,161	33	1.4%
12	United Kingdom	620,187	30	1.4%
13	India	601,518	18	1.4%
14	Mexico	523,091	-37	1.2%
15	Switzerland	453,493	13	1.1%
16	Japan	451,695	13	1.0%
17	Poland	401,916	14	0.9%
18	Austria	378,228	14	0.9%
19	Belgium	363,027	15	0.8%
20	UAE	347,797		0.8%
21	South Korea	306,759	13	0.7%

(\*) including overseas territories

(\*\*) European + Asian parts

Updated 12 December 2024

### Conclusion

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At the year end 2023, we recorded 1,432 exhibition venues with a minimum of 5,000 sqm of gross indoor exhibition space around the world and the total global venue space is 43.1 million sqm. The number of large venues offering more than 100,000 sqm of space is 83.

The Asia-Pacific region has overtaken Europe with regard to available venue capacity (38.5%), again mainly driven by venue development in China. Europe remains close behind with 36.7% of available global venue capacity.

### UFI World Map of Exhibition Venues Regional profile - Asia-Pacific

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#### COUNTRIES/REGIONS WITH A MINIMUM OF 100,000 SQM OF VENUE SPACE

Country	Total sqm	Number of venues	% sqm of regional total	
China	13,463,906	312	81.2%	
India	601,518	18	3.6%	
Japan	451.695	13	2.7%	
South Korea	306,759	13	1.8%	
Thailand	279,292	9	1.7%	
Singapore	219,970	4	1.3%	
Australia	201,027	10	1.2%	
Taiwan	194,943	9	1.2%	
Russia (Asian part)	184,918	10	1.1%	
Hong Kong	149,820	2	0.9%	
Malaysia	138,532	6	0.8%	
Indonesia	125,121	7	0.8%	

#### VENUES WITH A MINIMUM OF 100,000 SQM

No.	Name	City	Country	Sqm
1	China Import & Export Fair Complex (Pazhou Complex)	Guangzhou	China	504,000
2	National Exhibition and Convention Center	Shanghai	China	470,000
3	Shenzhen World Exhibition & Convention Centre	Shenzhen	China	400,000
4	National Convention and Exhibition Center	Tianjin	China	400,000
5	Kunming Dianchi Convention & Exhibition Center	Kunming	China	300,000
6	Xiamen International Expo Center	Xiamen	China	300,000
7	China Kitchen Capital International Convention and Exhibition Center	Binzhou	China	230,000
8	Western China International Expo City	Chengdu	China	205,000
9	Chongqing International Expo Center	Chongqing	China	200,000
10	Shanghai New International Expo Centre	Shanghai	China	200,000
11	Xiamen International Conference & Exhibition Center	Xiamen	China	170,000
12	Nanjing International Expo Center	Nanjing	China	150,000
13	Hongdao International Conference & Exhibition Center	Qingdao	China	150,000
14	Wuhan International Expo Center	Wuhan	China	150,000
15	Jinan Yellow River International Convention and Exhibition Center	Jinan	China	140,000
16	Jiangxi Nanchang Greenland Expo Center	Nanchang	China	140,000
17	IMPACT Arena, Exhibition and Convention Center	Bangkok	Thailand	137,000
18	Qingdao International Expo Center	Qingdao	China	134,000
19	GD Modern International Exhibition Center	Dongguan	China	130,000
20	Hefei Binhu International Convention and Exhibition Center	Hefei	China	130,000
21	Yiwu International Expo Centre	Yiwu	China	126,400
22	Fuzhou Strait International Conference & Exhibition Center	Fuzhou	China	120,000
23	Qingdao Cosmopolitan Exposition	Qingdao	China	120,000
24	Tokyo Big Sight (Tokyo International Exhibition Center)	Tokyo	Japan	116,540
25	Xinjiang International Convention and Exhibition Center	Urumqi	China	115,000
26	Changsha International Convention and Exhibition Center	Changsha	China	114,000
27	Chengdu New International Convention and Exhibition Centre (Century City)	Chengdu	China	110,000
28	Bharat Mandapam Convention Center	New Delhi	India	110,000
29	Korea International Exhibition Center	Goyang	South Korea	108,011
30	New China International Exhibition Center - Chaoyang Hall	Beijing	China	106,800
31	Hainan International Convention and Exhibition Centre	Haikou	China	106,000
32	Shenyang International Exhibition Center	Shenyang	China	105,600
33	Shenzhen Convention & Exhibition Center	Shenzhen	China	105,000
34	Changchun International Conference & Exhibition Center	Changchun	China	100,000
35	Guangdong Tanzhou International Convention and Exhibition Center	Foshan	China	100,000
36	Shangxi Xiaohe International Convention and Exhibition Center	Taiyuan	China	100,000
37	Airshow China Exhibition Center (China International Aviation & Aerospace Exhibition Center)	Zhuhai	China	100,000
38	Singapore Expo Convention and Exhibition Centre	Singapore	Singapore	100,000

UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

## **UFI World Map of Exhibition Venues**

### **Regional profile - Central & South America**

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#### **COUNTRIES/REGIONS WITH A MINIMUM** OF 50,000 SQM OF VENUE SPACE

Country	Total sqm	Number of venues	% sqm of regional total
Brazil	888,400	40	59%
Argentina	145,059	11	10%
Panama	91,198	5	6%
Bolivia	77,695	5	5%
Colombia	74,473	3	5%
Peru	51,574	5	3%

#### **VENUES WITH A MINIMUM OF 50,000 SQM**

No.	Name	City	Country	Sqm
1	São Paulo Expo	São Paulo	Brazil	77,305
2	Expo Center Norte	São Paulo	Brazil	75,758
3	Centro de Exposiciones de Anhembi	São Paulo	Brazil	67,523
4	Riocentro	Rio de Janeiro	Brazil	61,000
5	Corferias	Bogotá	Colombia	50,000

This global report sets up a 5,000 sqm minimum size for all regions, but it shall be noted that in Central and South America, when compared to other regions of the world, the exhibition market also largely relies on many smaller venues.

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#### COUNTRIES/REGIONS WITH A MINIMUM OF 300,000 SQM OF VENUE SPACE

Country	Total sqm	Number of venues	% sqm of regional total
Germany	3,145,128	49	19.9%
Italy	2,450,716	50	15.5%
France*	2,163,025	92	13.7%
Spain	1,664,387	54	10.5%
Russia (European part)	814,206	22	5.2%
Turkey	711,752	27	4.5%
The Netherlands	624,161	33	4.0%
United Kingsdom	620,187	30	3.9%
Switzerland	453,493	13	2.9%
Poland	401,916	14	2.5%
Austria	378,228	15	2.4%
Belgium	363,027	14	2.3%

\* excluding overseas territories

#### VENUES WITH A MINIMUM OF 100,000 SQM

No.	Name	City	Country	Sqm
1	Messe Hannover (Deutsche Messe)	Hannover	Germany	392,453
2	Messe Frankfurt	Frankfurt/Main	Germany	372,073
3	Fiera Milano (Rho Pero)	Milano	Italy	345,000
4	Koelnmesse	Cologne	Germany	285,000
5	Messe Duesseldorf	Duesseldorf	Germany	262,727
6	Paris Nord Villepinte	Paris	France	250,000
7	Feria Valencia	Valencia	Spain	223,090
8	Crocus Expo	Moscow	Russia	215,960
9	Porte de Versailles	Paris	France	212,545
10	Fira de Barcelona - Gran Via	Barcelona	Spain	203,106
11	BolognaFiere	Bologna	Italy	200,000
12	Messe Muenchen	Muenchen	Germany	200,000
13	Feria de Madrid / IFEMA	Madrid	Spain	200,000
14	Expo Center City (Messe Berlin)	Berlin	Germany	190,000
15	The NEC	Birmingham	United Kingdom	186,000
16	Nuernberg Messe	Nuremberg	Germany	180,000
17	Investimenti S.p.A. / Fiera di Roma	Roma	Italy	167,000
18	Verona Fiere	Verona	Italy	155,000
19	Ptak Warsaw Expo	Warszawa	Poland	143,000
20	EUREXPO	Lyon	France	141,000
21	MCH Messe Schweiz / Messe Basel	Basel	Switzerland	139,019
22	Rimini Fiera	Rimini	Italy	129,000
23	Fiere di Parma	Parma	Italy	120,000
24	Tuyap Fair and Congress Center	Istanbul	Turkey	120,000
25	Messe Stuttgart	Stuttgart	Germany	119,800
26	Feria de Zaragoza	Zaragoza	Spain	118,391
27	Fira de Barcelona - Montjuic	Barcelona	Spain	118,011
28	Brussels EXPO	Brussels	Belgium	115,000
29	Veletrhy	Brno	Czech Republic	112,207
30	RAI Amsterdam	Amsterdam	The Netherlands	112,200
31	Leipziger Messe	Leipzig	Germany	111,300
32	Messe Essen	Essen	Germany	110,000
33	Bilbao Exhibition Centre / BEC	Bilbao	Spain	108,000
34	ExCeL London	London	United Kingdom	106,122
35	Palexpo Geneva	Geneva	Switzerland	106,000
36	Porto Antico di Genova	Genova	Italy	105,600
37	Expocentre Fairgrounds	Moscow	Russia	105,000
38	Poznań International Fair	Poznań	Poland	104,139
39	Istanbul Expo Center (IFM)	Istanbul	Turkey	100,000

UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

## 

#### COUNTRIES/REGIONS WITH A MINIMUM OF 50,000 SQM OF VENUE SPACE

Country	Total sqm	Number of venues	% sqm of regional total
United Arab Emirates	347.797	7	19%
Saudi Arabia	239.581	14	13%
Iran	213,500	9	12%
South Africa	140,676	6	8%
Bahrain	95,000	1	5%
Qatar	78,035	2	4%
Iraq	72,203	3	4%
Syria	63,000	1	3%
Algeria	62,000	2	3%
Senegal	62,000	3	3%
Jordan	59,994	3	3%

#### **VENUES WITH A MINIMUM OF 50,000 SQM**

No.	Name	City	Country	Sqm
1	Dubai International Convention & Exhibition Centre	Dubai	UAE	122,000
2	Exhibition World Bahrain	Sakhir	Bahrain	95,000
3	ADNEC Centre Abu Dhabi	Abu Dhabi	UAE	89,294
4	Riyadh Exhibition & Convention Center	Riyadh/Malham	Saudi Arabia	78,000
5	Tehran Permanent Fair Ground / Iran International Exhibitions Co.	Tehran	Iran	70,000
6	Damascus International Fairgrounds	Damascus	Syria	63,000
7	Palais des Expositions - SAFEX	Algiers	Algeria	50,000

## **UFI World Map of Exhibition Venues**

### **Regional profile - North America**

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#### COUNTRIES AND REGIONAL MARKET SHARE

#### **VENUES WITH A MINIMUM OF 100,000 SQM**

Country	Total sqm	Number of venues	% sqm of regional total
USA	6,096,022	270	83%
Canada	760,914	32	10%
Mexico	523,091	37	7%

No.	Name	City	Country	Sqm
1	McCormick Place	Chicago	United States	241,548
2	Las Vegas Convention Center	Las Vegas	United States	236,214
3	Orange County Convention Center	Orlando	United States	190,936
4	Georgia World Congress Center	Atlanta	United States	135,678
5	Mandalay Bay Resort & Casino	Las Vegas	United States	102,255

### UFI World Map of Exhibition Venues Country Profile Austria





UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### UFI World Map of Exhibition Venues Country Profile Belgium





UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### UFI World Map of Exhibition Venues Country Profile Brazil





UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### UFI World Map of Exhibition Venues Country Profile Canada



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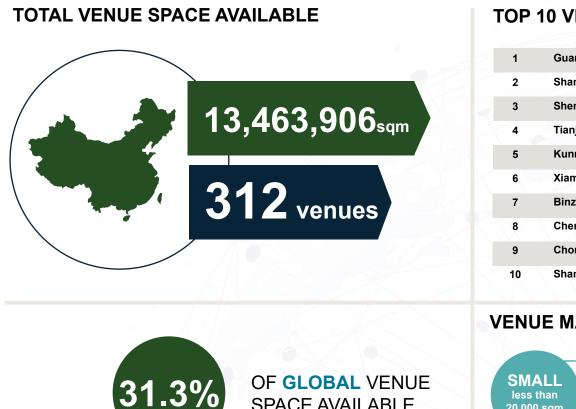


UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### **UFI World Map of Exhibition Venues Country Profile China**



# 



81.2%

Г	<b>OP 1</b>	0 VENUE	-s	
		U VENOL	In	door exhibition space (sqm)
	1	Guangzhou	China Import & Export Fair Complex (Pazhou Complex)	504,000
	2	Shanghai	National Exhibition and Convention Center	470,000
	3	Shenzhen	Shenzhen World Exhibition & Convention Centre	400,000
	4	Tianjin	National Convention and Exhibition Center	400,000
	5	Kunming	Kunming Dianchi Convention & Exhibition Center	300,000
	6	Xiamen	Xiamen International Expo Center	300,000
	7	Binzhou	China Kitchen Capital International Convention and Exhibition Center	er 230,000
	8	Chengdu	Western China International Expo City	205,000
	9	Chongqing	Chongqing International Expo Center	200,000
	10	Shanghai	Shanghai New International Expo Centre	200,000

#### VENUE MARKET SEGMENTATION



Given the current real estate crisis in China and the post-COVID slowdown in growth rates within the exhibition industry, the country is undertaking a reassessment of venue projects and capacities, particularly in second- and third-tier cities.

### UFI World Map of Exhibition Venues Country Profile France





UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### UFI World Map of Exhibition Venues Country Profile Germany





UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### UFI World Map of Exhibition Venues Country Profile India



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UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### UFI World Map of Exhibition Venues Country Profile Italy





UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### UFI World Map of Exhibition Venues Country Profile Japan





UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### UFI World Map of Exhibition Venues Country Profile Mexico



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### UFI World Map of Exhibition Venues Country Profile Poland





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### UFI World Map of Exhibition Venues Country Profile Russia



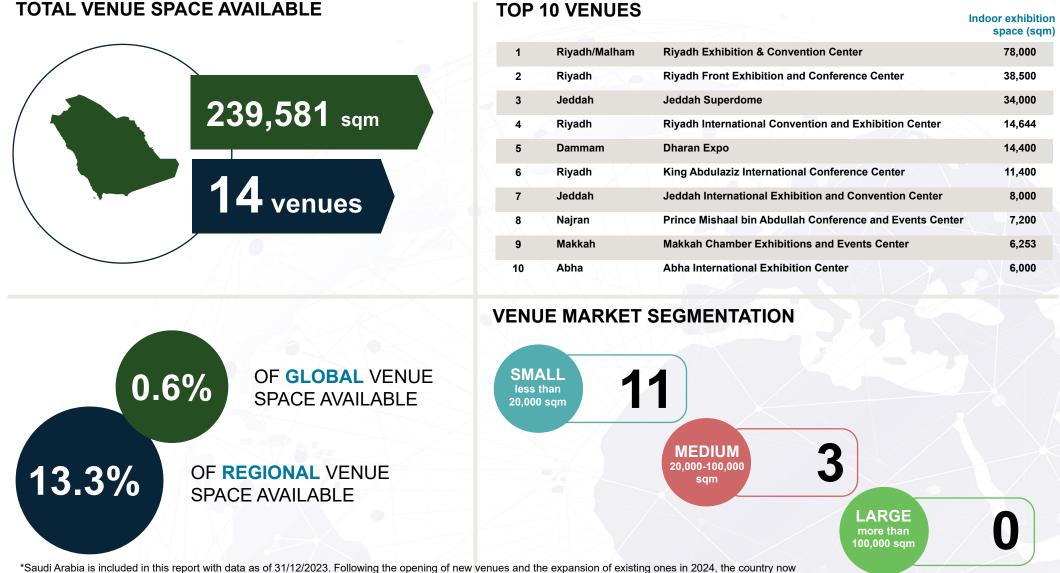


UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### UFI World Map of Exhibition Venues Country Profile Saudi Arabia\*



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exceeds 300,000 sqm of total size, triggering our initial coverage here

### UFI World Map of Exhibition Venues Country Profile South Korea



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UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### UFI World Map of Exhibition Venues Country Profile Spain



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UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### UFI World Map of Exhibition Venues Country Profile Switzerland





UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### UFI World Map of Exhibition Venues Country Profile The Netherlands





UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### UFI World Map of Exhibition Venues Country Profile Turkey



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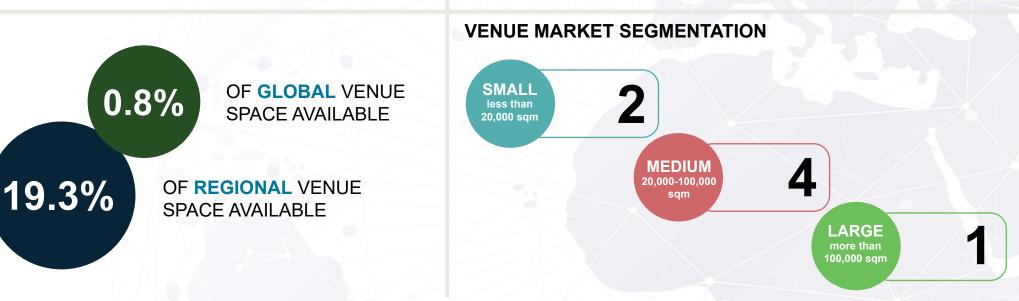
UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### UFI World Map of Exhibition Venues Country Profile United Arab Emirates



# TOTAL VENUE SPACE AVAILABLE 347,797 sqm 7 venues

Т	OP \	/ENUES		Indoor exhibition space (sqm)
	1	Dubai	Dubai International Convention & Exhibition Centre	122,000
	2	Abu Dhabi	ADNEC Centre Abu Dhabi	89,294
	3	Dubai	Dubai Exhibition Center	46,080
	4	Sharjah	Expocentre Sharjah	42,000
	5	Dubai	Airport Expo Dubai	29,698
	6	AL Ain	ADNEC Centre Al Ain	13,325
	7	Ras Al Khaimah	Ras Al Khaimah Exhibition Centre	5,400



UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### UFI World Map of Exhibition Venues Country Profile United Kingdom



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UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

### UFI World Map of Exhibition Venues Country Profile United States



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Indoor exhibition space (sqm)

241,548

236,214

190,936

135,678

102,255

97,785

96,210

95,351

88,995

78,415



## jwc – the company



### Introduction

For the second time in 2024, this report was conducted and produced by jwc GmbH in close cooperation with UFI. The methodology and research approach have remained unchanged, with jwc reassessing global venue capacities and working in close cooperation with existing and new local/regional partners. For any comments, feedback or suggestions, please don't hesitate to contact us.

### About jwc

Established in 2007 in Cologne, Germany, jwc is the globally leading consulting firm for the trade fair and conference industry, enjoying the highest reputation internationally. jwc is the only boutique consulting firm that covers the entire value chain of the exhibition and conference industry. Our vast experience and deep knowledge of all venue- and event-related topics, from venue planning to strategy development and financial modelling, secures that our clients receive the utmost quality advice for their business.

Our clients are based in the Americas, Europe, the Middle East and Asia and comprise of venue owners and managers, event organizers, governments, service providers, associations and private equity investors.

Our team offers a unique combination of experts with many years of practical experience in the industry and, also, with extensive experience in the consulting business. jwc's Head Office is located in Cologne, Germany, with additional offices in Shenzhen, Hong Kong and Riyadh.

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