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## Save the Dates: UFI Announces 2025 Regional Conferences

UFI, The Global Association of the Exhibition Industry, is delighted to announce the dates and hosts for its 2025 Regional Conferences.

The **2025 dates, hosts, and locations** are:

- **UFI Asia-Pacific Conference:** 13-14 February 2025, hosted by the Melbourne Convention and Exhibition Centre in Melbourne, Australia.
- **UFI MEA Conference:** 28-30 April 2025, hosted by the Egypt Expo & Convention Authority (EECA) at the Cairo International Exhibition Centre in Cairo, Egypt.
- **UFI European Events Week:** 3-7 June 2025, hosted by TIF-HELEXPO SA in Thessaloniki, Greece.

Open to all industry professionals, each conference is tailored to foster regional collaboration while addressing global challenges and opportunities. They serve as cornerstone gatherings for each region to connect, share insights, and tackle tomorrow's trends.

“UFI’s regional conferences are a vital part of our mission to drive growth and innovation in the exhibition industry,” says **Chris Skeith OBE, UFI CEO**. “Whether you’re looking to forge new partnerships, exchange best practices, or gain fresh perspectives, these events are the perfect platform to do so.”

For more information and to register for UFI’s 2025 Regional Conferences, please visit [www.ufi.org/our-events](http://www.ufi.org/our-events).

As always, UFI is happy to provide complimentary registration to journalists from the general and industry media. Please contact our media team at [media@ufi.org](mailto:media@ufi.org) for more information.

## Attachments:

- [2025 UFI Asia-Pacific Conference key visual \(1080 x 1080\)](#)
- [2025 UFI Asia-Pacific Conference key visual \(1920 x 1080\)](#)
- [2025 UFI MEA Conference key visual \(1080 x 1080\)](#)
- [2025 UFI MEA Conference key visual \(1920 x 1080\)](#)
- [2025 UFI European Events Week key visual \(1080 x 1080\)](#)
- [2025 UFI European Events Week key visual \(1920 x 1080\)](#)

**About UFI, The Global Association of the Exhibition Industry:** UFI is the global trade association of the world's tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents more than 50,000 exhibition industry employees globally and also works closely with more than 72 national and regional association members. Close to 900 member organisations in 90 countries and regions worldwide are presently signed up as members. Over 900 international trade fairs proudly bear the UFI-approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.

For more information, please contact: UFI Headquarters: Email: [media@ufi.org](mailto:media@ufi.org) Tel: +33 (0)1 46 39 75 00 or [www.ufi.org](http://www.ufi.org)