

NEXT GENERATION LEADERSHIP GRANT

Redefining exhibition formats

The 2025 programme mission is to explore innovative, unconventional formats to inspire the next evolution of event models.

Be part of the change in our industry

We are looking for a group of five outstanding, high-potential, industry professionals to take part in this prestigious talent accelerator programme.

Take the next step in your career development by participating in this 7 month-long programme with other talented individuals from the global exhibition industry.

Deadline: **3 April 2025**

APPLY TODAY

NGL 2025

UFI GRANT PROGRAMME

OVERVIEW

5 candidates will be selected to win NGL grants

- Participants will work through a 7 month-long project with their programme peers from around the world, beginning in April 2025 and culminating in a group presentation at the UFI Global Congress in Hong Kong SAR November 2025
- The NGL Class of 2025 is tasked with exploring innovative, unconventional formats to inspire the next evolution of event models
- This will be developed and refined via the course of the programme through group calls, discussions with industry leaders, support from the UFI team, and an in-person workshop during the UFI European Conference, 3-7 June in Thessaloniki, Greece
- Typically, NGL grant winners find that this programme takes about 3 hours per month of their time

ELIGIBILITY

We encourage people from all backgrounds and roles within the exhibition industry to apply. To be eligible to take part you must:

- Have worked for less than 10 years in the exhibition industry
- Agree to participate in the programme while balancing your “day job” responsibilities

BENEFITS OF PARTICIPATION

The NGL programme is one of the most prestigious talent accelerator programmes in our industry. Participants will receive:

- An opportunity to define one of the most critical topics facing our industry
- A highly visible platform to push boundaries and transform thinking in our sector
- An opportunity to meet, collaborate, and network with leading executives in the industry
- Support from UFI and the NGL alumni community
- Travel and accommodation for the UFI European Conference in Thessaloniki, Greece, and the UFI Global Congress in Hong Kong SAR

HOW TO APPLY

Prepare the below, and submit your application by 3 April 2025:

- A signed form of support from your company
- A 1-page application that will serve as your CV
- 2-minute video describing how you want to fulfil this year’s mission, and your personal and professional motivation to join the programme

For more information, visit:
ufi.org/ngl
or contact:
nglgrant@ufi.org



To apply, scan the QR code or visit:
ufi.org/ngl2025